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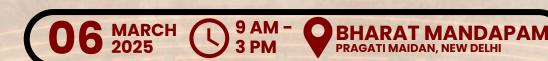


80th AIFPA Annual Conference

Negativity & Myths About Food Processing: The Science Behind Safe and Healthy Food

&

AIFPA Food Safety Awards 2024







DR. SUBRATA GUPTA

SECRETARY
FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

CHIEF GUEST



SHRI CHIRAG PASWAN

HON'BLE MINISTER
FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

GUEST OF HONOUR



SH. G KAMALA VARDHANA RAO

CEO FOOD SAFETY AND STANDRADS AUTHOURITY OF INDIA

CONFERENCE PROGRAMME

9.00 - 10.00 REGISTRATION & WELCOME TEA						
10.00 - 11.30 INAUGRAL SESSION						
Lamp Lighting by Dignitaries on the Dais						
Traditonal Floral Presentation to Dignitaries						
Welcome Address	Dr. Raghav Jadli, President, AIFPA & Business Managing Director, Jadli Foods (India) Pvt. Ltd.					
Theme Address	Dr. Subodh Jindal, Immediate Past President, AIFPA & Managing Director, Excelsior Food & Chem. Industries					
Keynote Address	Dr. Subrata Gupta, IAS, Secretary, Ministry of Food Processing Industries, Government of India					
Special Address	Shri G. Kamala Vardhana Rao, IAS, CEO, FSSAI, Government of India					
Distribution of AIFPA Food Safety Awards - 2024	Introduction & Honouring the Jury Members By: Shri Kajal Debnath, North Zone Chairman, AIFPA & Chief Regulatory officer, DFM Foods Ltd.					
Inaugural Address by Chief Guest	Shri Chirag Paswan, Hon'ble Minister, Ministry of Food Processing Industries, Government of India					
Presentation of Mementos						
Vote of Thanks	Dr. A.K. Tyagi, Vice President, AIFPA & Executive Director, Haldiram Group of Companies					
11.30-11.45 TEA & COFFEE BREAK						
11.45–13.00 Technical Session-I "Food Sustains Life, Processing Sustains Food"						
Session Chairman: Dr. H. S. Oberoi, Director, NIFTEM						
Pivotal Role of Food Processing in Societal Sustenance and Saving Perishable Produce	Dr. J. P. Dongare, Agricultural Marketing Adviser (SAG), Ministry of Food Processing Industries, Govt. of India					
Processing & Packaging is Key for Food to Reach the Consumer	Shri Kajal Debnath, North Zone Chairman, AIFPA & Chief Regulatory Officer, DFM Foods Pvt. Ltd.					
Positivity about Indian Foods is Crucial for Global Markets	Dr. Sudhanshu, Secretary, APEDA					
Indian Heritage Food is Healthy, Negating it would be Suicidal	Dr. Prabodh Halde, West Zone Chairman, AIFPA & Head-Technical Regulatory Affairs, Marico Ltd.					
13.00-14.00 Technical Session-II "Food Proce	essing: A Function of Science & Technology"					
Session Chairman: Dr.V. Prakash, Padmashree, Former Director of CFTRI & Distinguished Scientist of CSIR-ICAR						
Food Processing is based on Scientific Research	Dr. Sridevi Annapurna Singh, Director Central Food Technological Research Institute (CSIR-CFTRI)					
Food Processing is Monitored by a Robust Regulatory Framework	Shri Harsh Gursahani, Regulatory Advisor AIFPA & Partner, PLR Chambers					
Putting Shortcomings of Agriculture on Processed Foods is not Scientific	Shri Krishna Kumar Joshi, T&FRAC Chairman, AIFPA & Head-Regulatory Affairs, ITC Ltd.					
Demeaning Processed Food is Unfortunate, Positive Publicity Required	Dr. Shatadru Sengupta, Chief Legal Officer, Hardcastle Restaurants Pvt. Ltd.					
14.00 onwards NETWORKING LUNCH						

ABOUT THE CONFERENCE

Food processing has often been clouded with misconceptions of the consumers that processed foods are unhealthy, lower in nutrients, containing artificial ingredients and are of potential risks to human health. However, this narrative disregards the crucial role which food processing industry is playing to ensure safety, enhancing nutrition, reducing food waste, and addressing global food security. Despite these benefits, misinformation is being spread through various social media platforms by the self-styled food experts fueling the perception that processed foods are inherently unhealthy or "unnatural". Therefore, it is essential to bring consumer awareness for dispelling these myths.

Keeping this critical issue in mind, AIFPA is organizing its 80th Annual Conference on the theme "Negativity & Myths About Food Processing: The Science Behind Safe and Healthy Food" which is to be held on 6th March, 2025 at Bharat Mandapam, Pragati Maidan, New Delhi, during the India's leading exhibition AAHAR-2025. Hon'ble Minister of Food Processing Industry Shri Chirag Paswan has kindly consented to be the Chief Guest to Inaugurate the Annual Conference. The conference will be attended by large number of Industry leaders, Food manufacturers, Scientists, and Senior government officials.

AIFPA FOOD SAFETY AWARDS

Background

Ensuring food safety has become a paramount concern for consumers globally, affecting both developed and developing nations.

Food processing has two pivotal areas requiring urgent attention include:

- Enhancing consumer confidence by ensuring the safety and quality of processed food.
- To leverage India's capacity to penetrate world markets which depends on its ability to meet increasingly stringent food safety standards imposed in developed countries.

To promote widespread awareness and adoption of food safety practices, various initiatives have been undertaken by the Ministry of Food Processing Industries, the All India Food Processors' Association (AIFPA), and other stakeholders across the food supply chain in India. These efforts aim to elevate food safety and quality standards within the food processing sector, encompassing street vendors and eateries as well.



Announcement of Food Safety Awards during International Juice Conference



Dr. Subodh Jindal and Mr. Kajal Debnath explaining about Food Safety Awards 2024

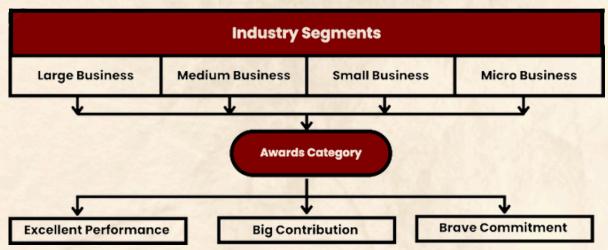


Meeting with Jury members of Food Safety Awards 2024

Need for a Food Safety Award

In order to encourage the adoption of food safety practices in India and to acknowledge exemplary models, the All India Food Processors' Association (AIFPA), along with its stakeholders and knowledge partners, is introducing the Food Safety Awards for the food processing sector, including eateries and canteens engaged in food production and culinary services.

The award aims to recognize organizations that have demonstrated excellence and made significant contributions to the field of food safety systems. The awards will be conferred for the year 2024 to an organization for its ground breaking advancement in food safety or in recognition of its longstanding commitment to enhancing food safety systems.



SPONSORSHIP OPPORTUNITIES

This is a fantastic opportunity to present your company and be the part of making this event a success. We request you to avail this opportunity for enhancing the visibility of your esteemed company by taking sponsorship for the Conference.

Particulars	Platinum ₹2Lacs	Gold ₹1.5 Lacs	Lunch & Tea ₹1Lac	Conference Kit ₹ 50,000	Lanyard & Badges ₹ 50,000	
Recognition in organiser's opening address	Yes	Yes	Yes	Yes	Yes	
Logo on Conference Backdrop , Standees and Media Advertisement	Yes	Yes	Yes	Yes	Yes	
Promotional material distribution (provided by sponsor)	Yes	Yes	Yes	-	-/-	
Complementary Ads in AIFPA's Bi-Monthly Journal "Indian Food Packer"	Full Page (2 Nos)	Full Page	Half Page	Half Page	Half Page	
Standee Placement (To be brought by the Sponsorer)	(2 Nos)	(1 Nos)	(1 Nos)	-	-	
*GST @18% will be extra						

Food Safety Partner



Concurrent Event



Scan to Register



For more information on, please contact:

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